

# GET INVOLVED WAYS TO ENGAGE WITH YOUR BPIF

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# WHO ARE THE BPIF

The BPIF (British Printing Industries Foundation) are the leading trade association for British print.

We are Your BPIF. Your Vision. Your Voice. Your Association. We're proud to represent and support the UK print industry.

The more you and your team engage with the BPIF, the more we can do for you.

We've put together this Ways to Engage book to share how to get the most from the BPIF. Make sure you're taking advantage of everything we have to offer.



## **BPIF - THREE KEY PILLARS:**

#### Trade Association

We represent, connect, and develop the industry, with vital activities and initiatives.

We advocate for print, create industry research, deliver events and webinars and

provide specialised services, environmental support and legislative updates, as well as facilitating key communities.

#### Membership Services

Our industry expertise allows us to deliver invaluable print specific support and Professional Services, in areas such as HR, Health & Safety, Environmental and Legal to help your business run smoothly.

Members receive many extra exclusive benefits, tools and access to our trusted partners.

### **BPIF Training**

BPIF Training is open to all! And is so much more than a training provider; we're a partner that builds careers and provides a competitive advantage.

As the largest training provider in the industry, we are passionate advocates for the future of print.

We offer a huge range of training, both to upskill and kick-start careers.

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# EXPLORE MEMBERSHIP BENEFITS & SERVICES

# THE BPIF OFFER SO MANY MEMBER AND INDUSTRY LED BENEFITS AND SERVICES IT CAN BE HARD TO KEEP TRACK.

### HR and Health & Safety

The BPIF acts as your business's personal HR and HSE departments. Our experienced HR and HSE advisors use their industry expertise to deliver tailored guidance and solutions, making it truly simple to remain compliant and follow best practice

# Legal

The BPIFs' experienced Commercial and Employment Solicitors are here when you need them most. Delivering industry specific legal services, available as ongoing support and on a consultancy basis.

# Environmental & Sustainability

We provide comprehensive environmental support and valuable tools, to measure your environmental impact, remain compliant as legislation changes and aid your sustainable journey.

### Content

The BPIF is continuously developing vital content to inform, support and engage. From podcasts and webinars to guidance docs and compliance templates, there is content for everyone in your business

# Research

We supply exclusive print industry research. Printing Outlook, Facts & Figures, our Economic dashboard and more, are all available to help you make informed decisions for your business.

# **Exclusive Partnership Benefits**

The BPIF do not work alone. We've connected with trusted partners to provide exclusive benefits such as discounts, information and support.

To make the most of the BPIF, make sure you're details are up to date, everyone in your business is aware of what they're entitled to and signed up for relevant comms. Get in touch to discuss how we can support your business needs.

# LOBBYING FOR PRINT

The BPIF champion print, working tirelessly to fight for the greater good of the industry.

We amplify your voice to decision-makers in the UK and beyond by connecting the industry, understanding your needs and presenting a unified front with clear direction.

All the while, raising the profile of the print industry within Government, by highlighting its value, contributions, impact and importance. This is a vital way to influence the countries decision makers and raise the profile of the print industry within Government.

Visit our website to download a useful Meet your MP pack and Press Release template or contact our Policy and Public Affairs Adviser Carys Davis to organise a visit!



# HOW TO GET INVOLVED

#### Meet your local MP

Build a relationship with your local MP, highlight your contribution to the economy, explain your place in the community and make them aware of issues impacting your business and the wider industry.

Join our Policy and Public Affairs Committee Interested in making a difference and driving the print industry's political agenda? Get in touch and share your thoughts.



# **EVENTS**

# **GET INVOLVED**

The BPIF organises, collaborates and shares a huge number of print industry events and activities every year.

To help you plan for the year ahead, keep track of everything the BPIF is doing and make the most of the opportunities available, we've created a live calendar, full of important dates for your diary.

This calendar will update automatically, so you can always see what's coming up.

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# **BPIF EVENTS AND ACTIVITIES**

We create important opportunities for the whole print industry through our everexpanding list of events and activities.

#### These include:

- Exhibitions and Trade Shows
- Conferences
- Networking Opportunities
- Awards and Charity Events
- Training and Webinars
- Workshops
- Committee Meetings
- Boards
- Roundtable Discussions

### Get in touch to find out more!

Don't forget, we're **Your BPIF -Your Vision. Your Voice. Your Association.** 

So let us know what you want us to do next!

# **BPIF COMMUNITIES**

BPIF Communities provide you with opportunities to strengthen relationships throughout the supply chain, share and develop industry knowledge and understanding, and to help businesses develop their sector or specialism.

Our communities help to ensure the BPIF is member-led, truly representative of all of our members and remains leading in and for the industry.

## Special Interest Groups

- BPIF Cartons
- BPIF Labels
- Books
- Display & POS

Special Interest Groups function as an enhancement of membership, bringing together like-minded individuals and companies, to empower innovation, development, growth and connection.

SIG Members benefit from access to exclusive documents, guidance, reports and updates from our trusted partners, as well as specialised events, webinars and training.

# Boards, Forums and Committees

- Environmental Forum
- Policy & Public Affairs Committee
- Labels Committee
- Student Engagement Forum
- IDC / PIAC
- The Directors Forum (Think Tank)
- G&I Committee
- Boards

Our broad and ever-expanding range of forums and committees provide dedicated spaces for engaged members of the print industry to come together and discuss specific topics.

Forum and Committee members share experience, opportunities and best practice that will benefit the wider industry.

They examine the most pressing issues affecting their sector and work together to identify solutions.

BPIF Board Meetings occur year-round. Run by and for the industry, our board help shape BPIF plans and policies, to ensure we meet members' needs and support the future of print.



# **BPIF TRAINING**

The BPIF are the number one training provider for the printing, packaging and graphic communications industry and the largest supplier of apprenticeships to the printing industry.

When it comes to training, learning and professional development the BPIF have got you covered.

- Apprenticeships
- Funded Programmes
- Vocational Qualifications
- Short Courses
- Workshops
- eLearning
- Webinars
- Topical Roundtables

With specialists clocking up hundreds of years of combined industry knowledge and experience, our expertise and heritage is at your disposal.

We provide training and qualifications at all levels, so your staff can realise their true potential, and you can fill any skill gaps in your business. The BPIF focus on the all-round needs of a dynamic and ever developing print and manufacturing workplace, specialising in delivering tomorrow's training needs today.

We provide the best training and development opportunities, to encourage and support successful careers in print and empower the future of the printing industry.

Get in touch to discuss the specifics of how the BPIFs training and development opportunities can help your business.

# SCAN THE QR CODE TO EXPLORE THE BPIF TRANING WEBSITE



# MARKETING SUPPORT

# THE BPIF CAN HELP YOU PROMOTE YOUR BUSINESS.



The BPIF website doesn't just provide the latest on industry matters, guidance on HR, Health & Safety, Legal and Environmental road maps and helpful documents and guidance. But also promotes your organisation through Find A Printer. Provide a profile via the 'Membership Hub' when you log in. Check out your profile, www.britishprint.com/login

### Tag us on social

We don't just post on our behalf, but also on behalf of you. If you would like us to share your content or post, tag the relevant account on your chosen social media platform.

- O bpifofficial
- X BPIF
- in BPIF The Heart of British Print
- f BPIFI90I

## Share your news

BPIF communications lead on ensuring the industry receives the latest news, events, research, legislation and insight – Keeping you well informed.

First and foremost we are here to support you, collaborating and working together to amplify your voices, to achieve the best for the British print industry.

#### Inprint magazine articles

Inprint continues to provide valuable information on everything from Printing Outlook survey statistics and interviews with key industry players, to advice and opinions on the political landscape surrounding print.

You can have the magazine delivered straight to your door or you can access the magazine via our website. Get in touch with the BPIF to find out more! Email the marketing team for more insight.



# HOW TO CONTACT THE BPIF

# WANT TO GET IN TOUCH WITH THE BPIF?

# Membership Enquiries

🔀 hello@bpif.org.uk

# **HR Enquiries**

bpifhrhelpdesk@BPIF.org.uk01676 526051

# Health and Safety Enquiries

safety@bpif.org.uk
01638 565181

# Legal Enquiries

bpiflegal@bpif.org.uk01676 526062

# Marketing Enquiries

marketing@bpif.org.uk01924 203335

# **Research Enquiries**

kyle@bpif.org.uk0289 002 0135

### **BPIF** Training Enquiries

- 🔀 training@bpif.org.uk
- / 01676 526060

# **Carton Enquiries**

🔀 enquiries@bpifcartons.org.uk

# Label Enquiries

- ⊠ lauren.faulkner@bpif.org.uk
- 01924 203338

# Policy and Public Affairs Enquiries

- 🔀 carys.davis@bpif.org.uk
- 2 07854 950316

# **EUDR Enquiries**

🔀 eudrhelp@bpif.org.uk

# **PPT Enquiries**

🔀 ppthelp@bpif.org.uk

# **EPR Enquiries**

🔀 eprhelp@bpif.org.uk



# YOUR VISION YOUR ASSOCIATION



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