

2024

## A YEAR IN MEMBERSHIP



**BRITISHPRINT.COM** 

## A YEAR IN

## **MEMBERSHIP**

As the leading Trade Association for UK Print, the BPIF has continued to work flat-out throughout 2024 to support members and strengthen the industry. This includes our core Trade Association activities, Professional Services support, and everything we do as BPIF Training, at the heart of sector apprenticeship development.

#### LOBBYING & LEGISLATION

Vital to our trade association activities are our regular scheduled meetings with government, which this year have been focused on feedback around the increases to the National Minimum Wage, the disruptive and less than smooth transition towards the new packaging waste regulations, and more recently government legislation, notably the increased individual employment rights.

Throughout the year, whenever legislation is introduced, we provide detailed, member-based, feedback to official consultations. It's vital that our sectors' voice is heard in this process, which is an important element in the development of the details of legislation, and there's a great deal coming our way under the new Government.

This year, we have submitted detailed feedback on the National Minimum Wage levels, engaged closely to ensure the retention of the Climate Change Levy Rebate agreement (a notable success), as well as ongoing engagement on the apprenticeship levy and how apprenticeship training evolves and changes. We also welcomed confirmation that full expensing of investment was to be made permanent in the Labour Autumn Budget.

#### REPRESENTATION

MP visits to member sites are valuable to both the sector and to members. This is a key way for UK print and packaging to build long-term relationships with key decision makers and ensure the size, scale and importance of our sector is recognised.

This year we have supported many members with MP visits, with many more coming up. We do most of the logistical and support work in arranging the day, so I encourage you to let us know if you'd like to meet your local MP.

All this representation work is firmly underpinned by the BPIF's regular preparation and publication of industry data, showing the size, resilience, and quarterly business condition of the sector. This provides the basis for feedback into UK economic institutions such as the Bank of England, as well as into our contacts at the Department of Business.

We made sure the industry had its new government priorities registered with incoming MPs. Our engaged network and industry research informed the timely production of our Election Manifesto for Print, in anticipation of the earlier than expected General Election.

## EU LEGISLATION & REPRESENTATION

Perhaps ironically, EU Legislation seems to have been having more impact than ever, and it's likely that that trend will continue. Our unique UK print representation within Intergraph, the Brussels based European Association of Print Trade bodies, is particularly helpful and valuable. This year, we have been able to use their detailed engagement in proposed EU Deforestation Regulations (EUDR), to help our UK members understand what they do and do not need to do to prepare for this considerable and somewhat onerous legislation.

We pushed hard through Intergraf for this legislation to be delayed, as the framework for reporting was nowhere near ready – the outcome was that the EU Commission has indicated that it will indeed be delayed for I2 months, giving much-needed time to prepare. There will be more legislation that we need to understand and comply with, so UK print's representation through our exclusive Intergraf membership will continue to be of huge value to members.

#### **PROFESSIONAL SERVICES**

The BPIF is unique in being more than just a Trade Association. BPIF Professional Services supports members with dedicated industry expert advisors on health and safety, environmental, employment and legal advice. We've continued to invest in and develop Professional Services support, growing the team, investing in their professional development, and developing tools and technologies.

Most notably this year we have launched a Compliance Planner resource to make it easier for members to ensure they don't miss critical regular deadlines, complementing the Health Checks and supporting the overall compliance journey. We have also launched a dedicated Professional Services eLearning platform to help you manage essential training needs.

#### **BPIF TRAINING**

Our research consistently shows that skills shortages are a top concern for our sector. Comprehensive skills training is key to attracting and retaining staff, as well as to business success.

BPIF Training continues to be the top training provider and the largest supplier of apprenticeships for the print and packaging industry, delivering highly qualified and extremely skilled apprentices to the sector, who are well placed to help their employers succeed. Engaging young people, encouraging new talent, developing skills and retaining expertise in our industry are top priorities for the BPIF.

#### COMMUNITIES

Print is a huge and diverse industry, so it's been important to be able to focus in on particular areas and sub-sectors. Our Special Interest Groups, Forums and Committees (spanning Cartons, Labels, Books, Environmental and more), bring together like-minded individuals with a busy roster of events, webinars, publications and, on occasion lobbying activities. These are vital to supporting member needs across such a diverse sector.

Notable areas this year included support on the Plastics Packaging Tax (PPT), ongoing work on packaging regulations, Extended Producer Responsibilities (EPR), and as noted above EUDR. The BPIF British Book Design & Production Awards continues

to represent the blue riband event for British book production, a thriving sector of UK print.

BPIF Cartons continues to advocate strongly for the cartons sector, it's been a very active year in terms of packaging legislation, requiring a great deal of engagement and discussion with legislators. While its regularly updated eLearning programme has been particularly beneficial to members looking to develop.

#### FINAL THOUGHTS

We are uniquely placed to support the sector and its members, and to do that as well as possible, we need your involvement – participate in our events and webinars, review your business needs and use our specialist services, contribute to support our industry research, explore our special interest groups and committees, share feedback on particular issues that affect your business and most importantly, don't be afraid to get in touch and let us know how we can help!

## CHARLES JARROLD CEO. BPIF



# A MESSAGE FROM YOUR EXEC TEAM

#### THANK YOU FOR A GREAT YEAR!

A huge thank you to all of our members, partners and supporters from the BPIF team!

The work we do to empower and elevate the UK print industry simply wouldn't be possible without you.

So please stay in touch, get involved and make the most of your membership, and let's continue to champion the future of British print together!

Wishing you all a fantastic start to 2025!

PETER ALLEN

Finance Director

KARLY LATTIMORE

Mittenoc

Managing Director of Training

MANDY ROBSON

Head of Professional Services

MEEKA WALWYN-LEWIS

Head of Marketing and Operations

**DARREN SHEPHERD** 

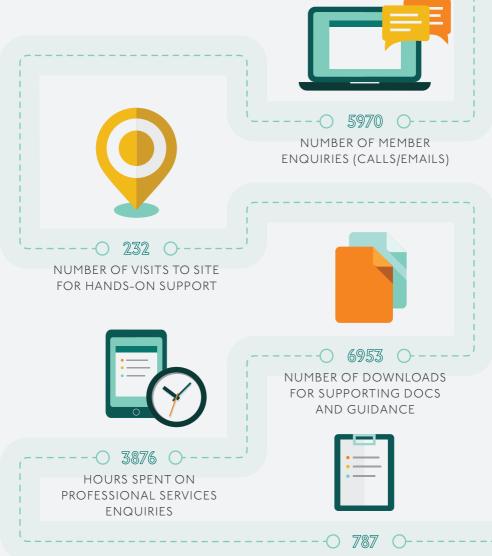
Mres Slocker

National Membership Development

Director

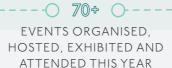
## A YEAR WITH

## THE BPIF



NUMBER OF RISK ASSESSMENTS (BASED ON OUR CONSULTANCY ON-SITE DAYS)







DEDICATED SUSTAINABILITY EVENTS



---O 16 C

DEDICATED SIG EVENTS (LABELS, CARTONS & BOOKS)



-- 225

EMAILS SENT

310,340

INDIVIDUAL EMAILS SENT



O 1017 O-

NEW FOLLOWERS ON LINKEDIN









LIVE APPRENTICES WITH BPIF TRAINING

400+



APPROX. SAVING DELIVERED FROM CLIMATE CHANGE LEVY (CCL)





ENVIRONMENTAL QUERIES
ANSWERED

468 (

O 20 - 45% O

THE AVERAGE SAVED BY MEMBERS ON THEIR INSURANCE PREMIUM WITH BPIF INSURANCE SERVICES BY HOWDEN (DEPENDING ON RISK FACTORS)

## BPIF 2024

## RESEARCH HEADLINES

Printing and printed packaging industry turnover fell to £I3.3bn in 2023 but is expected to recover back to £I3.7bn in 2024

Our industry experienced subdued growth in the first half of 2024, but this has picked-up in the second half of the year.

Many paper and board grades have exhibited stable price levels throughout 2024, though pulp prices have decreased since May.

Most pay reviews in 2024 settled at increases between 3% and 5%.

The estimated average age in our industry is 43, the gender split is 70% male and 30% female, and approximately 90% of the workforce is white.

Attention on the industry's sustainability credentials has intensified throughout 2024, so too has the industry's sustainability performance.

VISIT THE RESEARCH AREA OF OUR WEBSITE FOR MORE DETAIL.



#### WE ARE YOUR BPIF.

Your Vision. Your Voice.

Your Association.

## SCAN THE QR CODE TO EXPLORE MORE MEMBER ACTIVITY!



#### CONTACT



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BPIF



BPIF – The Heart of British Print



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